INTEGRITY Homes

INTEGRITY HOMES WINS A 2011 GALA AWARD, THE HOME BUILDING INDUSTRY'S MOST PRESTIGIOUS DESIGN, SALES AND MARKETING COMPETITION

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Chantilly, VA: Integrity Homes is proud to announce that it received a 2011 Great American Living Award (GALA), the Building Industry's most prestigious honor.

The 2011 GALA Awards were hosted on Thursday, October 27 at the Sheraton Premiere in Tysons Corner, Virginia, where several hundred industry professionals gathered to honor the best of the best in new home architecture, interior design, and sales & marketing.

Among building industry professionals throughout Greater Washington, GALA is recognized as "the one award that means everything."

"We are very proud to have won in the category Design & Architecture for attached product in the $600,001 - $700,000 price range", says Scott Gallivan, Partner of Integrity Homes. Gallivan goes on to say "Our Patuxent model at Potomac Overlook in National Harbor is a fantastic house with up to 4 bedrooms, 4 and a half baths and 3,014 square feet. It will be featured in an upcoming episode of HGTV's new series Showhouse Showdown that was filmed in September."

"All of the Winners and Award of Merit recipients should feel extra proud right now because GALA had a record number of entries this year," said Debbie Rosenstein, Co-Chair of GALA. "Our judging committees agreed that the high quality of nominees made choosing winners especially difficult this year."

GALA is presented by the Northern Virginia Building Industry Association (NVBIA), the Maryland National Capital Building Industry Association (MNCBIA), and the Washington Metropolitan Sales & Marketing Council (WMSMC).

Integrity Homes of Virginia is a local (D.C. area) homebuilder that has accumulated over $55 million in revenue since 2007. Integrity Homes is a company driven by a passion to build high quality homes at affordable prices, while providing the personalized service and attention every customer deserves.

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